



Bowman Lodge, LLC Bowman ND

Owner: Doug Peterson

The Bowman Lodge & Convention Center has established itself as a mainstay on the south side of Bowman, ND. It took a few years to get there, but with perseverance, the Bowman Lodge opened just in time to be showcased to returning Bowmanites for the All-School Reunion held in July 2015. The Bowman Lodge & Convention Center has operated as a premier place to rest your head in Bowman for travelers and a key location for locals to host events, meetings, and gatherings.

In March of 2012, organizer for the project, Douglas Peterson, was seeking to expand the business plan and formalize financial projections to present to potential investors. He found the assistance needed at the Bowman office of the ND SBDC. Well into the works of confirming construction plans and potential programs to access, the Bowman

Lodge & Convention Center's business plan and financial projections continued to develop and evolve as did the time-line. Market research was provided by the ND SBDC on lodging tax collected in Bowman, traffic counts, and other economic indicators to support financial projections. Services went beyond the financials as indicated by Douglas, "I want to thank Teran and the staff at Bowman ND SBDC for all of the help with bringing the Bowman Lodge and Convention Center to completion. From the initial P&L projections worked out (and revised many times), to advice on what was missing and needed in the Bowman community, your help was greatly needed to bring this wonderful business to the Bowman area. Bowman is very lucky indeed to have the strength of this office and staff in such a small community, again thanks for all your help."

Doug Peterson and other investors in the Bowman Lodge and Convention Center finalized funding and plans in 2014 and construction was able to begin. A 47-room hotel was built with highlights that include: free high-speed Wi-Fi, indoor pool/hot tub, fitness center, breakfast nook with complimentary breakfast, conference and banquet facilities, and Grazers on-site bar/burger bar.

A great experience for their guests and anyone who enters the Bowman Lodge, whether for a moment or a week-long stay, is the top priority of management and staff. After operating for over 2 years, there are still challenges; however, the Bowman Lodge and Convention Center has remained true to its mission and looks forward to continuing to offer amazing services and one-of-a-kind experiences.