

2026 FM Small Business Summit

Smart Tools for Business Growth

TUESDAY, June 23 | 1:00 - 4:30 | BREWHALLA



AGENDA

12:30 - 1:00	Registration & Networking	
1:00 - 1:15	Welcome & Introduction	Liz Campbell
1:10 - 1:30	Accessing the Entrepreneurial Ecosystem	John Machacek, <i>GMEDC</i>
1:30 - 2:10	The Financial Lifecycle of a Business: Get Funded, Stay Funded, Build Value	Paul Smith, <i>ND SBDC</i>
2:10 - 2:30	Best Practices from Sandi Luck, ND SBA Small Business Person of the Year	Alan Haut, <i>SBA ND District Office</i> Sandi Luck, <i>Bully Brew & ND Coffee Roastery</i>
2:30 - 2:45	Social, snacks, booth exhibits	
2:45 - 3:30	Beyond the Hype: Making AI Work in Your Business	Ian Carlstrom, <i>West Central MN SBDC</i>
3:30 - 4:10	Modern Marketing Without Losing Your Brand's Soul	Christy Dauer, <i>ND WBC</i>
4:10 - 4:25	SBA Resource Partners & Event Wrap-up	Liz Campbell
4:30	Social, booth exhibits	

Please complete event survey.



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