

2025 FM Small Business Summit

Unlocking AI to Grow Your Business

WEDNESDAY, MAY 7 | 12:30 - 5:00 | BREWHALLA



AGENDA

12:30 - 1:00	Registration & Networking	
1:00 - 1:10	Welcome & Introduction	Jenny Sheets, <i>Discover Outdoors</i>
1:10 - 1:40	AI Now: How AI is Rapidly Changing Business	Scott Meyer, <i>Chipp.ai</i>
1:40 - 2:15	Using AI to Boost Your Marketing and Level the Playing Field	Moderator: Christy Dauer, <i>ND WBC</i> Panelists: Ryan Tungseth, <i>Growth Forge Studio</i> Darla Lewandowski, <i>Bisblox/Cybersports</i> Rolland Elendu, <i>FlexFlow Labs</i> Jason Brorby, <i>Sicks Digital</i>
2:15 - 2:50	Using AI to Crunch the Numbers and Make Better Decisions	Moderator: John Machacek, <i>GFMEDC</i> Panelists: Shannon Dye, <i>Bell Bank</i> AI Haut, <i>SBA ND District Office</i> Shayden Akason, <i>ND Dept of Commerce</i> Melissa Miranda, <i>Step by Step Accounting</i>
2:50 - 3:00	BREAK	
3:00 - 3:40	Using AI to Enhance the Customer Experience - and Everything Else	Moderator: Scott Meyer, <i>Chipp.ai</i> Panelists: Alex Warner, <i>Work Odyssey</i> Josh Hoper, <i>TorchLight AE</i> Ashley Ritteman, <i>Valor Victoria</i> Ryan Berg, <i>Salesforce</i>
3:40 - 4:00	Using AI to Turn Ideas into Action	Ian Carlstrom, <i>West Central MN SBDC</i>
4:00 - 4:15	Guidelines for Effective AI Adoption	Paul Smith, <i>ND SBDC</i>
4:15 - 4:45	Faster Than Ever: Preparing for the AI-Powered Economy	Shawn Riley, <i>Bisblox, Futurist, and former CTO for the state of North Dakota</i>
4:45 - 5:00	What Are Your Next Steps?	Jenny Sheets
5:00	One-on-One Networking while enjoying the many flavors of Brewhalla!	

Please complete event survey.



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