Josh was very satisfied with the assistance that he received and said that, “I would recommend the ND SBDC because it is a great and valuable asset for those that need assistance in any area of starting or growing a business.”

A few months later, in September 2021, Buchmann was able to purchase Elusive Pocket and rebrand his heavily anticipated bowling alley to South Main Lanes.

He stated that, “The professional assistance provided [by the SBDC] created an effective business plan that reassured investors.”

Throughout the beginning stages of South Main Lanes, they faced some unexpected repairs. Although this has been a balancing act for Buchmann to deal with while also managing his other businesses, his strong support from the community has gotten him through it.

South Main Lanes has since become an eight lane bowling alley complete with a bar and food options. They work closely with the community, offer fun for all ages, and love to host a good party.

Josh’s biggest piece of advice for aspiring entrepreneurs is, “Use your resources. Don’t be afraid to talk to people about what your plans are. You are never going to get anywhere if you don’t try. Be willing to take a risk.”

By following this mindset, Buchmann wasn’t afraid to seek the assistance he needed to open South Main Lanes, get past complications, and is now looking to make even more updates to the business by adding additional services in the near future.